

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s) : Seth HABERMAN et al.
Serial No. : 10/657,335
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For : SYSTEM FOR AUTHORING AND EDITING PERSONALIZED MESSAGE CAMPAIGNS
Group Art Unit : 2427
Examiner : Kunal N. LANGHNOJA
Attorney : 0813808.13102
Docket No.
Confirmation No. : 1662

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted via the Office electronic filing system in accordance with 37 CFR § 1.6(a)(4), on December 24, 2009.

/Derek T. Nececkas /
Derek T. Nececkas, Reg. No. 60,276

AMENDMENT

SIR:

This Amendment addresses to the non-final Office Action of June 24, 2009.

Applicants consider no fee to be due in connection with the filing of this paper, beyond the accompanying fee for a three-month extension of time. However, the Office is hereby authorized to charge any fee, including for any necessary extension of time, or credit any overpayments associated with the filing of this paper to the deposit account of **K&L Gates LLP**, Deposit Account No. **080570**.

Amendments to the Claims are found in the **Listing of Claims**, which begins on page 2 of this paper.

Remarks begin on page 5 of this paper.